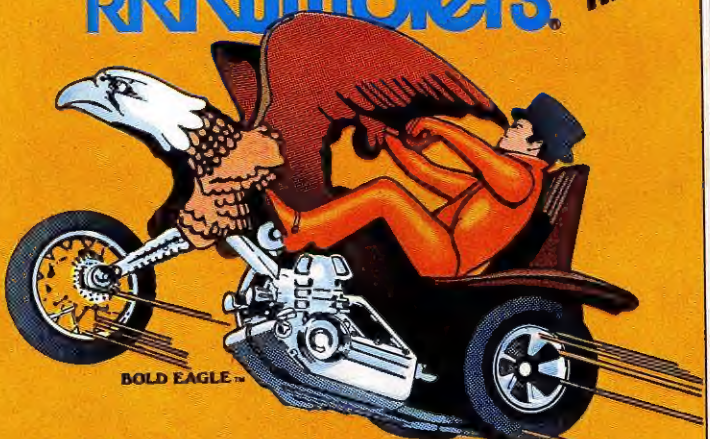
ARCHIE SERIES
PANT
PANT!
PANT
PANT
20¢
MAC
APPROVED BY THE COMICS CODE AUTHORITY
ULY
206
Jughead
WHAT'S WRONG WITH YOUR ALARM CLOCK?
IT KEEPS GOING OFF WHILE I'M ASLEEP!
3:45
MON
NO RAIN
TM & © 2008 ARCHIE

THE NEW THREE-WHEEL RRRumblers® ARE HERE!



BOLD EAGLE™

And they're tearing up HOT WHEELS® *Tracks all over America.*

ROAMIN' CANDLE®

CHOPPIN' CHARIOT™

Introducing the fearsome foursome! Chopper trikes with detailing so fantastic each one is a collector's item. Check out their big fat racing slicks, super real power plants, extended front forks and chrome spoked wheels. And the riders are detachable. Buy RRRumblers motorcycles separately or in sets. Get them all...why break up a winning team?

REVOLUTION™

RRRumblers®

MATTEL

©1972 Mattel, Inc.

Jughead BOOK WORM

"EVERYTHING YOU ALWAYS WANTED TO KNOW ABOUT ELECTROMAGNETIC ENERGY- BUT WERE AFRAID TO ASK?" ARE YOU KIDDING?
NOT AT ALL! DON'T YOU LIKE ELECTRO-MAGNETIC ENERGY?

JUGHEAD, No. 206, July, 1972. Published Monthly by ARCHIE COMIC PUBLICATIONS, INC., 1116 First Avenue, New York, N.Y. 10021. Chicago office: 221 North LaSalle Street, Chicago, Ill. 60601. Second Class Postage paid at New York, N.Y. and at additional mailing offices. Title registered U.S. Patent Office. Yearly subscription $2.40 in the U.S.A. Single copies 20c. Copyright © 1972 by Archie Comic Publications, Inc. No actual person is named or delineated in this fiction magazine. All rights reserved. © Under Universal, International and Pan-American Copyright Conventions. Printed in the U.S.A. This periodical may not be sold except by authorized dealers and is sold subject to the conditions that it shall not be sold or distributed with any part of its cover or markings removed, nor in a mutilated condition, nor affixed to, nor as part of any advertising, literary or pictorial matter whatsoever.

YOU KNOW, ARCHIE, WE'RE NOT TAKING THAT IN SCHOOL! DO YOU SUPPOSE HE READS THAT STUFF FOR FUN?
JUG IS A WEIRDO! YOU CAN NEVER BE SURE ABOUT HIM!
THAT'S TRUE!
I'M HIS BEST FRIEND AND I DON'T UNDERSTAND HIM TOO WELL!
SON OF A GUN! THAT WAS INTERESTING!
SLAM!
SSSH
SSSH!
SSSH!
OOPS! SORRY!
SSSH!
SSSH!

I'D LIKE TO RETURN THIS TO THE REFERENCE SECTION!
DOING A SCIENCE PROJECT?
NO! I JUST GET A CHARGE OUT OF ELECTROMAGNETIC ENERGY!
GET A CHARGE OUT OF ELECTRO-MAG--
HA! A CHARGE OUT OF--HA,HA! THAT'S A GOOD ONE, SON!
HE HE HA HA HO HO
SSSH!
SSSH!
SSSH!
SSSH!
PLEASE! DON'T MAKE ANY MORE JOKES!
I WASN'T TRYING TO BE FUNNY! UH, CAN YOU TELL ME WHERE TO FIND A COPY OF MOTHER GOOSE?
3

"MOTHER GOOSE?"
THAT BOY GOES IN FOR VARIETY IN HIS READING!
HMMM!
"LITTLE MISS MUFFET SAT ON HER TUFFET..."
"HEY DIDDLE DIDDLE, THE CAT AND THE FIDDLE..."
SSH!
"JACK AND JILL WENT UP THE...
SILENCE! SHH!
4

OOPS! SORRY! I FORGOT MYSELF!
WE SHOULD BE SO LUCKY!
I HATE TO SAY IT, BUT HE'S A PHONEY! HE IS PUTTING US ON!
IT SURE LOOKS LIKE IT!
NOBODY'S TASTE IN READING RUNS FROM THE SUBLIME TO THE RIDICULOUS LIKE THAT!
FROM ELECTROMAGNETIC ENERGY TO MOTHER GOOSE? WHO DOES HE THINK HE'S KIDDING?
I'D LIKE TO TELL OFF THAT BIG FAKE FOR TRYING TO MAKE FOOLS OF US!
HEY! LOOK WHERE HE'S GOING!
THE HOSPITAL? I WONDER WHY!
COUNTY HOSPI

THERE HE GOES! DOWN THE HALL!
I'VE GOT TO SEE WHAT HE'S UP TO THIS TIME!
HUH?
PEDIATRIC WARD
"THERE WAS AN OLD LADY WHO LIVED IN A SHOE! SHE HAD SO MANY CHILDREN SHE DIDN'T KNOW WHAT TO DO!
COUGH, COUGH!
HMM! SOUNDS BAD! SORE THROAT?
NO, DOCTOR! JUST CHOKING ON HIS OWN WORDS!
END

The Archies meet the Archies on Welch's jams and jelly glasses.

Hey kids, ask your mom to get you the complete set of six!

Archie reusable glasses from Welch's.

Any 14 of these

if you join now and agree to buy ten more records (at regular Club prices)

208363

210195

210179

209239

210237

207522

209361

210245

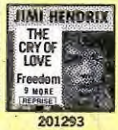
209668

209114

207373

196444

207084



201293

202135

209445

206573

201764

188367

208397

207977

198911

204438

203372

191742

208272

207076

186809

208538

201699

172411

200204

208306

201772

201780

203919

196709

206979

207100

197954

208348

199232

206409

208330

202713

188060

207456

207944

196717

191205

hit records FOR ONLY $2.86

during the coming two years (you will have up to 300 records a month to choose from)

210229

210211

210203

209981

210153

209395

209973

209874

198906

207993

196246

203539

195727

206144

202523

205526

201749

SETS
each contains two
yet each set

209148

210252

209726

210351

...ese. It's true! If you join now, you may have ANY 14 of these records for only $2.86. Just mail the application at the right, together with your check or money order for $2.86. In exchange...

You agree to buy ... ten records at regular ... prices in the coming two years ... and you may cancel membership at any time after doing so.

Your own charge account will be opened upon enrollment ... and the records you order as a member will be mailed and billed at the regular Club price of $4.98 or $5.98 each, plus processing and postage. (Multi-record sets are somewhat higher.)

... every four weeks you will receive a new copy of the Club's music magazine, which describes the regular selection for each musical interest ... plus hundreds of alternate selections.

... want any record ... don't just return the selection card provided by the date specified.

If you want only the regular selection for your musical interest, you need do nothing — it will be shipped to you automatically.

If you want any of the other records offered, just order them on the selection card and return it by the date specified.

... from time to time we will offer some special albums which you may reject by returning the special dated form provided ... or accept by simply doing nothing.

You'll be eligible for our bonus plan upon completing your enrollment agreement — a plan which enables you to get one record of your choice free (only 25¢ for processing and postage) for every one you buy thereafter. Act now — fill in and mail the application today!

Columbia Record Club, a service of Columbia House, Terre Haute, Indiana 47808

COLUMBIA RECORD CLUB Terre Haute, Indiana 47808

I am enclosing check or money order for $2.86 as payment for the 14 records below. Please accept my membership application. I agree to purchase ten records (at regular Club prices) during the coming two years, and may cancel membership any time thereafter. If I continue, I'll be eligible for your bonus plan.

Send these 14 records—I've enclosed check or money order for $2.86

All records will be described in advance in the Magazine, sent every four weeks. If I do not want any record, I'll return the selection card by the date specified ... or use the card to order any record I want. If I want only the regular selection for my musical interest, I need do nothing—it will be sent automatically. From time to time, I'll be offered special albums which I may accept or reject by using the dated form provided.

MY MAIN MUSICAL INTEREST IS (check one only)

Easy Listening ☐ Young Sounds
Country ☐ Broadway's Hollywood

Mr.
Miss
Mrs. (Please print) First Name Initial Last Name

Address

City

State Zip

Do you have a telephone? (check one) ☐ YES ☐ NO

APO/FPO addresses ... write for special offer.

(BS-3) DZA

401 971

HEY, KIDS! NOW YOU CAN MAKE YOUR CHOICE BETWEEN TWO GREAT NEW ARCHIE GRAB BAGS!
I'M NOT TELLING ABOUT THE GREAT MAG I'M PUTTING IN... IT'S A SURPRISE!
YOU CAN EITHER ORDER 5 DIFFERENT ARCHIE SERIES REMAINDER COMIC BOOKS, ALL IN ONE PACKAGE FOR ONLY 50¢...
IT'S A GROOVY OFFER.
Archie's GRAB BAG
5 COMICS FOR ONLY 50¢
Archie's SUPER GRAB BAG
11 COMICS FOR ONLY $1.00
...OR ORDER THE SUPER GRAB BAG WITH A SPECIAL BONUS AND RECEIVE 11 DIFFERENT ARCHIE SERIES REMAINDER COMIC BOOKS FOR ONLY $1.00
YOU MIGHT EVEN FIND A COLLECTOR'S ITEM!
ALL YOU HAVE TO DO IS FILL OUT THIS COUPON AND CHECK OFF WHICH GRAB BAG YOU WANT MAILED RIGHT TO YOUR HOME!
POSTAGE AND HANDLING PAID
✓ CHECK OFF ONE OR BOTH
☐ ARCHIE'S GRAB BAG 5 FOR 50¢
☐ ARCHIE'S SUPER GRAB BAG 11 FOR $1.00
MAIL TO: ARCHIE'S GRAB BAG
1116 FIRST AVENUE
NEW YORK, N.Y. 10021
A
ENCLOSED PLEASE FIND THE AMOUNT OF MONEY FOR THE SELECTION I HAVE CHOSEN AND I WILL RECEIVE MY ARCHIE GRAB BAG.
NAME
PLEASE PRINT
ADDRESS
CITY
STATE AND ZIP CODE

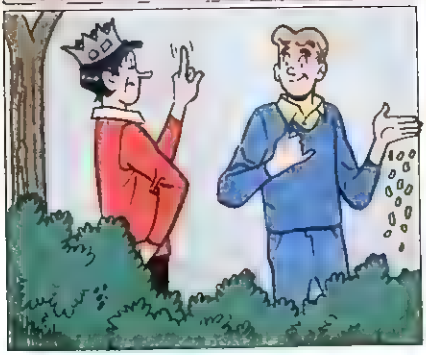
Jughead
Tell Them Juggie Boy Was Here"
IS THERE ANYTHING MORE DUMB-THICK-STUBBORN THAN A GUY WHO WON'T TAKE HIS BEST FRIEND'S ADVICE!
YES! THE BEST FRIEND WHO GIVES THE ADVICE THAT THE DUMB-THICK-STUBBORN GUY WON'T TAKE!
YOU DON'T THINK I'M HANGING HERE FOR KICKS, DO YOU?
I WAS DEPOSITED HERE NONE TOO GENTLY BY RIVERDALE'S ANSWER TO KING KONG! OUR OWN BIG MOOSE!

ARCHIE SERIES

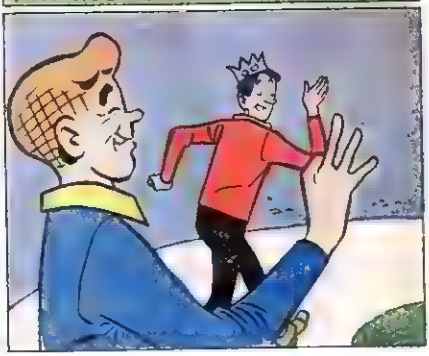
ONLY ARCHIE SERIES COMIC BOOKS CARRY THIS TRADE MARK!

ALL YOUR LIFE YOU TRY TO PROTECT YOUR GOOD BUDDY, AND WHERE DOES IT GET YOU? UP A TREE, THAT'S WHERE!
YOU WANT TO KNOW HOW IT GOES? I'LL TELL YOU HOW IT GOES! IT GOES LIKE THIS!
ARCH!
SOMETIMES HE'S REAL SENSIBLE
DON'T WALK IN FRONT OF CARS, ARCH!.. ESPECIALLY WHEN THEY'RE GOING!
HUH? OKAY!
IF I WERE YOU, ARCH, I WOULDN'T GO OUT JUST YET! YOU MAY GET WET!
OH, THANKS, JUG! I HADN'T NOTICED THE RAIN!

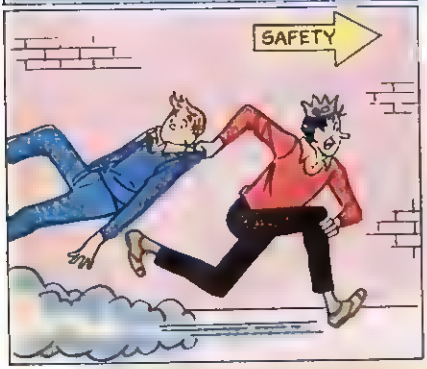
TELL HIM NOT TO STICK BEANS UP HIS NOSE - HE DOESN'T STICK BEANS UP HIS NOSE



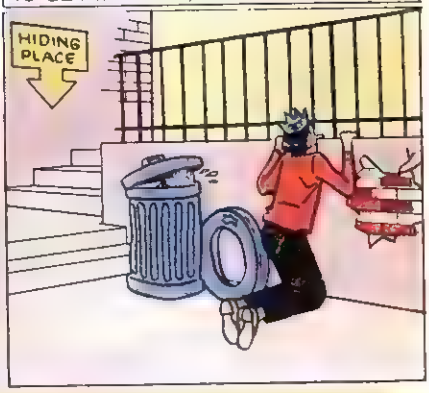
TELL HIM NOT TO TAKE ANY WOODEN NICKELS - HE DON'T-ER-DOESN'T TAKE ANY WOODEN NICKELS



IN TIMES OF DANGER HE LETS HIMSELF BE LED TO SAFETY



TO BE HIDDEN IN A HIDING PLACE



SO YOU'RE WONDERING WHY I'M COMPLAINING AND HANGING FROM TREES AND ALL LIKE THAT? OKAY! WE'RE COMING TO IT!

SO THAT'S HIM! MY GOOD BUDDY, ARCHIE
SENSIBLE - WILLING TO LISTEN, WILLING TO TAKE ADVICE...
UNTIL IT COMES TO.. YOU'LL PARDON THE EXPRESSION...
WOMEN!
BOING!
THEN - HE GOES BANANAS!

RIGHT OUT OF HIS LITTLE OL' RED THATCHED SKULL!

SLOBBER OVER THEM LIKE A DOG WITH A BONE

PANT

HIS MIND COMES TO A COMPLETE STANDSTILL

PANT PANT! PANT PANT PANT

HE BITES THE HAND THAT FEEDS AND THE FRIEND WHO PROTECTS

WERZOW

IN THE THROES OF THIS INSANITY HE'S EVEN LIABLE TO MAKE A GRAB FOR MIDGE!
PANT PANT
NOW SHE'S THE PERSONAL PROPERTY OF BIG MOOSE, AS ANY FOOL KNOWS
AND BIG MOOSE HAS A SHORT FUSE AND A LONG REACH.. SO---
THAT HOW YOU GET YOUR KICKS, JUG? HANGING AROUND IN TREES? YOU WANT MY ADVICE, YOU'LL GET YOURSELF A GIRL! THEY MAKE A MUCH NICER HOBBY!
END

LOVE IS THE ANSWER

IF YOU LOVE LAUGHING, YOU'LL LOVE THE NEW GIANT SIZE ARCHIE ANNUAL # 24

WITH A FREE FULL COLOR ARCHIE POSTER SENT WITH EACH ORDER!

ARCHIE AND ALL OF US WOULD LOVE TO SEND YOU THE GROOVY ARCHIE ANNUAL # 24 POSTER SO FILL OUT THE COUPON NOW! YOU'LL LOVE IT!

MAIL TO

ARCHIE ANNUAL No. # 24
1116 FIRST AVENUE
NEW YORK, N.Y. 10021

I ENCLOSE 25¢ IN COIN. PLEASE SEND ARCHIE ANNUAL # 24 AND THE ARCHIE POSTER AS SOON AS BOTH ARE READY FOR MAILING.

NAME _____

ADDRESS _____

CITY STATE AND ZIP

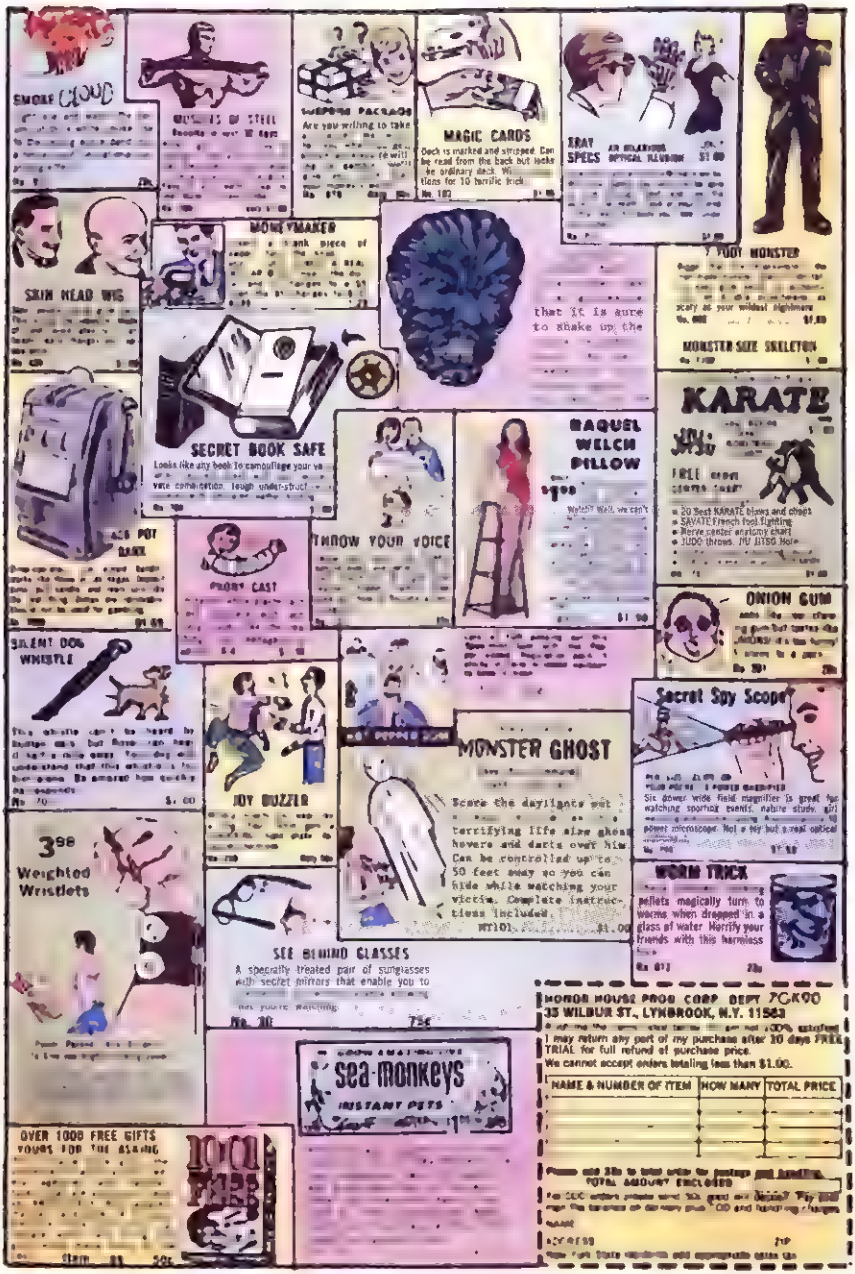
Jughead
THIS IS IT, HOT DOG, OL' NOBLE BEAST! CAN'T YOU JUST SMELL IT IN THE AIR? AS THE GREAT UNKNOWN POET ONCE SAID,...
"SPRING IS SPRUNG, THE GRASS IS RIZ! I WONDER WHERE THE FLOWERS IS?"
HE DO TALK FUNNY!
Spring Fever
MAN, DOG! THE SPRING OF THE YEAR IS THE REBIRTH OF EVERY GOSH DARNED THING!
"MAN DOG?" SOUNDS LIKE ONE OF THEM CREATURE-FEATURES ON THE TUBE!

HELLO, BIRD! WHAT'S NEW? BESIDES YOU?
WHEW! HE'S GOING FAST! HE ALWAYS DOES-THIS TIME OF THE YEAR!
AH! A BROOK! A BABBLING BROOK! DOTH IT NOT BABBLE BRIGHTLY?
YOU'VE GOT TO TWIGGLE YOUR TOES IN THE FIRST BABBLING BROOK OF SPRING! IT'S TRADITION!
I WONDER- CAN YOU TWIGGLE PAWS?
BRR! TOO COLD! -BUT JOLLY!
BRR IS RIGHT! I THINK I'LL WAIT A MONTH OR SO!

PTOOIE!
THE BERRIES AREN'T RIPE AS YET, BUT I CAN NEVER RESIST!
SOMEDAY HE'S GOING TO POISON HIMSELF!
AH! SMELL THAT FRESHLY TURNED EARTH!
WHEW! I THOUGHT HE WAS EATING DIRT!
HEY! STOP EATING MY SOIL!
NOT EATING, MR FARMER! JUST SMELLING THE FRESHLY TURNED EARTH!
AND UPROOTING MY FRESHLY PLANTED SEEDS!
GIT OFF MY LAND YOU CITY SLICKER!

SOMETIMES, NOBLE BEAST, THE MAN OF THE SOIL BECOMES CALLOUSED!
LIVING SO CLOSE TO THE EARTH, HE FAILS TO APPRECIATE MOTHER NATURE AND ALL HER WONDERS!
OF WHICH, ONE OF THE GREATEST IS MY MASTER!
IN THE SPRING THE SAP RUNS IN THE TREES AND BUSHES!
..AND THAT'S NOT THE ONLY PLACE THE SAP RUNS!

EVERY CREATURE FEELS THE STIRRINGS OF LOVE!
PEOPLE, TOO! IN MOST CASES THE PAIRING OFF STAYS WITHIN BOUNDS!
A PHENOMENON WHICH I, FORTUNATELY, HAVE ESCAPED! I'VE GOT YOU, NOBLE BEAST! EVER FAITHFUL, ALWAYS LOVING!
"SPRING, SPRING, WONDERFUL SPRING!
TALK ABOUT THE ODD COUPLE!
END


SMOKE CLOUD
MUSCLES OF STEEL
SURPRISE PACKAGE
Are you willing to take a chance?
MAGIC CARDS
Deck is marked and stripped. Can be read from the back but looks like ordinary deck. Instructions for 10 terrific tricks
No. 102
X-RAY SPECS
AN AMAZING OPTICAL ILLUSION
$1.00
7' VOODY MONSTER
scary as your wildest nightmare
MONSTER SIZE SKELETON
SKIN HEAD WIG
MONEY MAKER
that it is sure to shake up the
SECRET BOOK SAFE
Looks like any book to camouflage your va
vate communication. Tough under-product
KARATE
FREE wrist chain "chop"
20 Best KARATE blows and chops
SAVATE French foot fighting
Nerve center anatomy chart
JUDO throws. NO JITSU Hold
ACE POT BANK
THROW YOUR VOICE
RAQUEL WELCH PILLOW
$7.00
Relax? Well, we can't
ONION GUM
PHONY CAST
SILENT DOG WHISTLE
JOY BUZZER
MONSTER GHOST
Scare the daylights out
terrifying life size ghost
hovers and darts over him
Can be controlled up to
50 feet away so you can
hide while watching your
victim. Complete instruc-
tions included.
Secret Spy Scope
Six power wide field magnifier is great for watching sporting events, nature study, etc.
WORM TRICK
pellets magically turn to worms when dropped in a glass of water. Horrify your friends with this harmless
3.98
Weighted Wristlets
SEE BEHIND GLASSES
A specially treated pair of sunglasses with secret mirrors that enable you to
sea-monkeys
INSTANT PETS
OVER 1000 FREE GIFTS
YOURS FOR THE ASKING
HORROR HOUSE PROD CORP DEPT 7GK90
35 WILBUR ST., LYNBROOK, N.Y. 11563
I may return any part of my purchase after 10 days FREE TRIAL for full refund of purchase price.
We cannot accept orders totaling less than $1.00.
NAME & NUMBER OF ITEM
HOW MANY
TOTAL PRICE
TOTAL AMOUNT ENCLOSED

Archie Club News

ARCHIE CLUB MEMBERS, send in your news reports and be eligible to win cash prizes in the Archie Series Magazines. Please address all letters and postcards to ARCHIE CLUB NEWS, 1116 First Ave., N.Y., N.Y. 10021

JUGHEAD NO. 206 JULY — MEMBERSHIP — TWENTY-FIVE CENTS

1st PRIZE — $5.00

REPORTER
JOYCE WISE
PSC5, Box 565
APO Seattle, Wash. 98737

Dear Archie,

I would like to tell you about a hiking trip that I went on. We live in Fairbanks, Alaska where it can snow any time. My dad, grandmother and I went out in search of some old miners' cabins at Sulcha River. After we had been walking for three hours it started snowing. This was in July! We thought we were going to have to turn back but after a while the snow stopped. I was beginning to feel depressed because we hadn't found any cabins and only found old mines. Then through the trees, I spotted a cabin. It was all made of logs and the roof was made of dirt with grass and weeds growing on it. We went inside and found that the walls were all covered with newspapers dated December, 1885. We also found an old calendar and map. I found some muffin pans that were hand molded.

On the way out, we saw a bear track so big that when my dad put his hat over it the back part of the paw was still showing! I saw lots of wild animals, but the best of all was a week old baby moose. If you like the outdoors, here's a great way to spend a week or so.

2nd PRIZE — $3.00

REPORTER
MARY LOU KRUMENAUR
1234 Graham Avenue
Eauclaire, Wis. 54701

Dear Archie,

I've enjoyed reading your comic books. I like it very much when you write about pollution. I have written a poem on pollution. I hope you like it.

Pollution

When on a little walk one day,
Along came clouds, sort of gray,
Huge buildings kept pouring out smoke
I tell you pollution isn't a joke.
The lake is full of bottles and tires,
Cans of tin and left over wires,
All this mess covers the sand.
Hasn't anybody heard of garbage cans.
People just don't seem to care.
If their litter lands everywhere,
Just don't stand there—give a hoot!
Please—for our sake, Don't Pollute!

3rd PRIZE — $2.00

REPORTER
ROBERT C. WEST
1981 Groveland Avenue
Charleston Hgts., S.C. 29405

Dear Archie,

I went to camp this summer for the first time. The camp is in Beaufort, South Carolina. Its name is St. Mary's. We played many games and we went swimming in the pool. The Father in charge of the camp took us on many trips to places not far from camp. I really enjoyed being there. We won many basketball games. I learned

to swim very well. When school closes camp is the place to go. Children have fun at camp and mothers have a rest at home.

I hope one day I can come to New York and meet you. I have a puppy and his name is Bandit. I wish you a happy year for 1972.

4th PRIZE — $1.00

REPORTER
KERRY ANN KING
3 Kings Drive
Shannon, Quebec,
Canada

Dear Archie

I thought I would write and tell you about reading people's characters from their handwriting. It is a very interesting pastime, and it is also educational. For instance, did you know that your character can be judged by the margin you leave, by the size of your letters, the slope of your sentences, the space between words, the letter 't' or how you loop certain letters?

My friends gave me a few sample sentences and I figured out their character. Would you believe that eight out of ten times I was correct? As I said before, handwriting analysis is a very interesting pastime.

5th PRIZE — $1.00

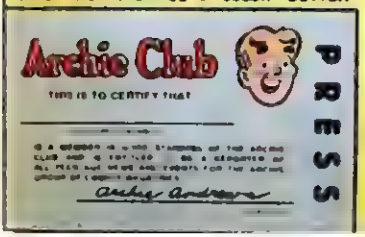
REPORTER
DONNA OWENS
6110 Oakham
Houston, Texas

Dear Archie

I am writing to tell you about the Thrill and Destruction Derby held in the Astrodome in Houston, Texas. My family and I sat in field boxes close to the action. There were about 52,000 people watching the show. Riding a motorcycle, fifteen year old Gary Wells jumped fifteen cars. Another man drove a race car up a ramp, made a 360 degree spiral flip and landed safely with minor damage to the car. I think that it was the neatest thing in the show. After all this, the ladies came on and were ready for action in their old cars. The cars were painted in wild colors. They backed into each other's cars. The only car left running was the winner.

I think it was fun and I'm sure everyone had a nice time.

EVERY MEMBER GETS THIS OFFICIAL PRESS CARD AND BEAUTIFUL 4 COLOR BUTTON



Be An Archie Club MEMBER

eligible for cash prizes and a big byline in an **Archie Series Comic!** By joining the **ARCHIE CLUB** as an **official reporter** you get a dressy card for office, a **ARCHIE CLUB BUTTON**, and a handsome, authentic **ARCHIE REPORTER PRESS CARD!**

Fill out this coupon now and mail it with 25c in coin (to cover cost of handling) to become an ARCHIE CLUB MEMBER and eligible to submit letters for cash prizes.

ARCHIE CLUB
1116 First Avenue, New York, N.Y. 10021

Dear Archie: Please enroll me as a member of the ARCHIE CLUB and send me a button and press card by return mail. I enclose 25c in coin to cover the cost of mailing and handling. Send to:

NAME _____ AGE _____
(PLEASE PRINT PLAINLY)

ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

REWARD $11,750.00

FOR THIS COIN!

Illustrated: 1804 silver dollar — 19,000 minted, only 12 accounted for — where are the rest?

FOR CERTAIN COINS WE PAY UP TO:

CERTAIN	
Gold Coins Before 1929	$35,000.00
Nickels Before 1945	$16,000.00
Silver Dollars Before 1936	$11,750.00
Half Dollars Before 1947	$5,500.00
Pennies Before 1919	$4,800.00
Dimes Before 1946	$4,750.00
Quarters Before 1941	$4,500.00
Half Cents Before 1910	$3,500.00
Lincoln Pennies Before 1940	$250.00

$500,000.00 SEARCH FOR RARE COINS! OLD AND NEW!

Stop spending valuable coins worth hundreds of dollars. New **1972** catalogue lists hundreds of coins we want to buy and gives the price range we will pay for these United States Coins. Certain half cent coins are worth up to $3,500.00 for Canadian Coins. Our valuable Coin Book may reward you many thousands of dollars. Coins do not have to be old to be valuable. Thousands of dollars have been paid for coins dated as recently as 1940 to 1956. Now you too can learn the rare dates and how to identify rare coins in your possession with our new **1972** catalogue. A fortune may be waiting for you. Millions of Dollars have been paid for rare coins. **SEND YOUR ORDER FOR THIS VALUABLE COIN CATALOGUE NOW!** Hold on to your coins until you obtain our catalogue. Send $1.00 plus 25¢ postage and handling

BEST VALUES CO., COIN DEPT. C-916
160 AMHERST ST., East Orange, N.J. 07019

MAIL MONEY-SAVING NO-RISK FREE TRIAL COUPON NOW!

BEST VALUES CO., COIN DEPT C-916
160 Amherst St.
East Orange, N.J. 07019

Rush your Latest 1972 Coin Catalogue listing the actual price range you will pay for United States Coins listed in the catalogue. I enclose $1. plus 25¢ postage and handling

Name .....

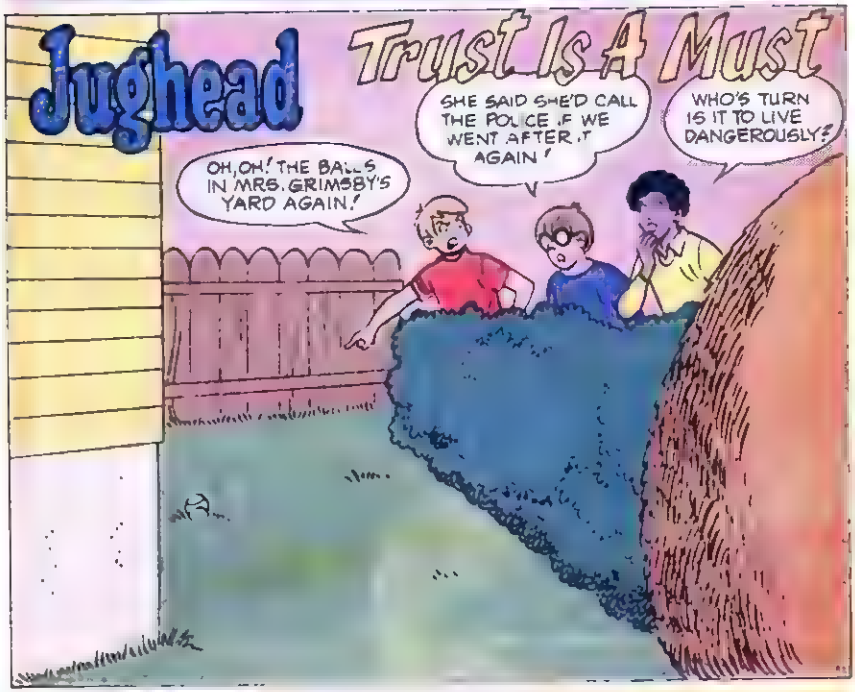
Address .....

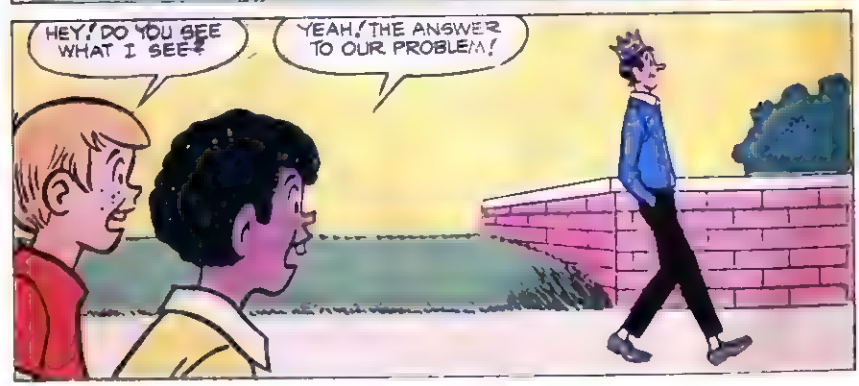
City ..... State .....

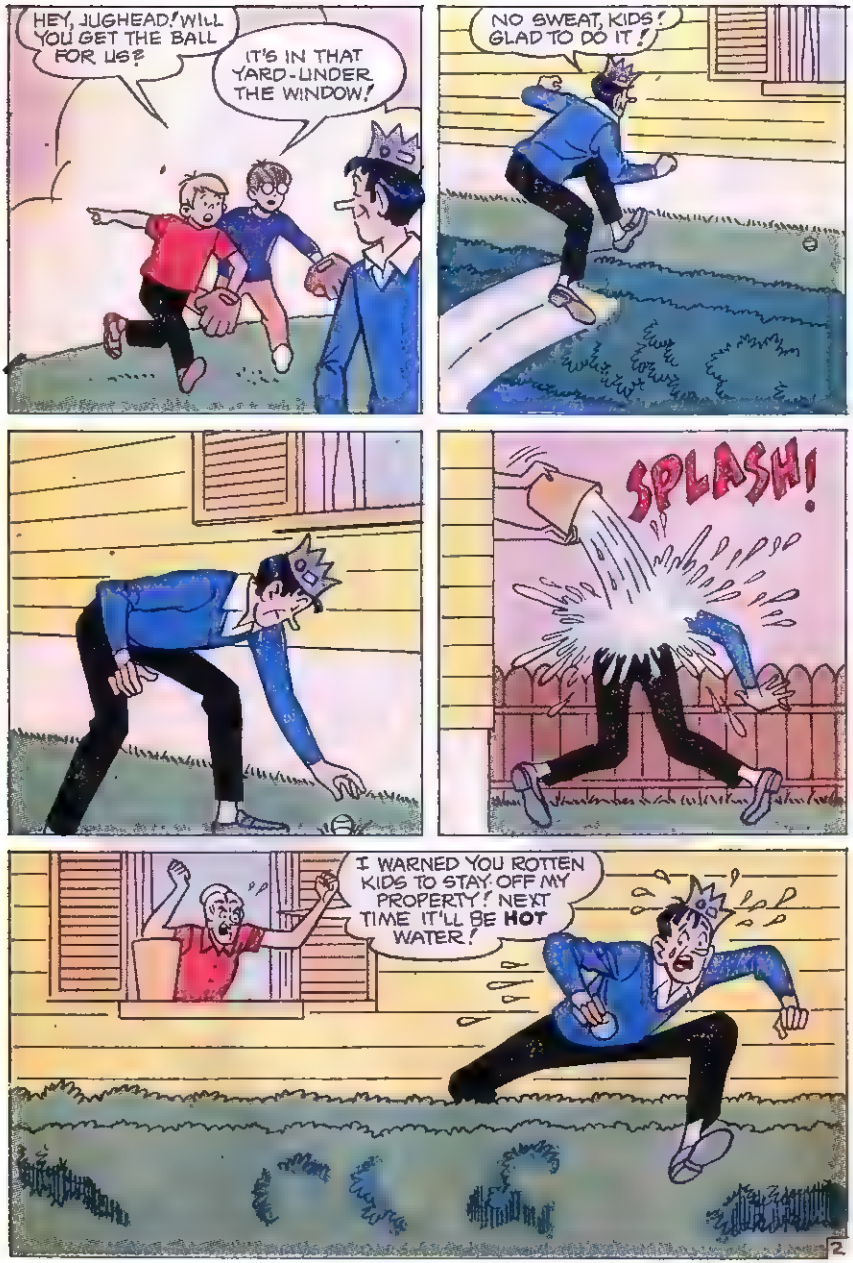
YOUR MONEY WILL BE REFUNDED IN FULL IF YOU ARE NOT SATISFIED WITH THIS CATALOGUE

Jughead

Trust Is A Must


OH, OH! THE BALL'S IN MRS. GRIMSBY'S YARD AGAIN!
SHE SAID SHE'D CALL THE POLICE IF WE WENT AFTER IT AGAIN!
WHO'S TURN IS IT TO LIVE DANGEROUSLY?



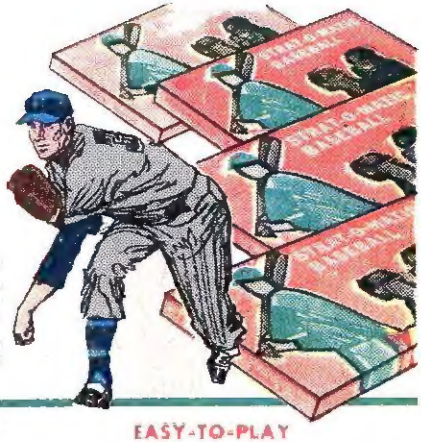

HEY, JUGHEAD! WILL YOU GET THE BALL FOR US?
IT'S IN THAT YARD-UNDER THE WINDOW!
NO SWEAT, KIDS! GLAD TO DO IT!
SPLASH!
I WARNED YOU ROTTEN KIDS TO STAY OFF MY PROPERTY! NEXT TIME IT'LL BE HOT WATER!

HERE Y'ARE FELLAS!
THANKS, JUG! SORRY ABOUT THE WATER!
WE DIDN'T KNOW SHE WAS SUCH A GROUCH!
IF I BELIEVED THAT, I'D BELIEVE ANYTHING! EVERYBODY IN TOWN KNOWS WHAT AN OLD PILL MRS. GRIMSBY IS!
UH,OH! BACK IN ENEMY TERRITORY!
HOLD IT! LUCK IS WITH US AGAIN!
REG! HEY REGGIE! GET THE BALL, WILL YA?
BURN IT IN HERE, REGGIE BOY!
HA! WISE KIDS, AREN'T YOU? YOU'VE GOT TO BE KIDDING!

I STEP IN THERE AND I PROBABLY GET A BUCKET OF WATER ON MY HEAD!
I'VE BEEN THIS ROUTE BEFORE, YOU LITTLE FINKS!
YOU GOTTA ADMIT-THAT REGGIE IS SHARP!
HE'S NOT A SUCKER LIKE JUGHEAD!
JUGGIE? SUCKER?
HA! WE CONNED HIM INTO GOING INTO MRS. GRIMSBY'S YARD FOR OUR BALL!
BOY! DID HE GET IT!
OL' LADY GRIMSBY DOUSED HIM WITH A BUCKET OF COLD WATER!
DUMB! THAT'S WHAT THAT GUY IS - DUMB!
THE WAY I SEE IT, JUGGIE TRUSTED YOU - HAD FAITH IN YOU - THOUGHT YOU WERE HIS FRIENDS AND DIDN'T EXPECT TO BE DOUBLE CROSSED!
REGGIE WAS SUSPICIOUS-WARY-UNFRIENDLY AND NOT AT ALL HELPFUL!

SO YOU ADMIRE REGGIE AND RIDICULE JUGGIE!
HEY, Y'KNOW, YER RIGHT!
WE'VE BEEN A BUNCH OF CREEPS!
WE OWE JUG AN APOLOGY!
YEAH!
HE'S ALWAYS AT POP TATES!
MAYBE WE CAN MAKE IT UP TO HIM!
FLAKE OFF REGGIE!
♫ FOR HE'S A JOLLY GOOD FELLOW... ♫
THE LITTLE GUYS ARE BLOWING THEIR ALLOWANCE ON HIM! WHAT'D HE DO THAT'S SO GREAT?
JUST ACTED LIKE JUGHEAD!
END

YOU can manage in the Majors with STRAT-O-MATIC Baseball.



As a STRAT-O-MATIC Major League Manager, you'll make the actual game-deciding moves Houk, Hodges, Alston, Weaver and Murtaugh make. You'll decide when to pinch-hit, play the infield in, change pitchers, signal for hit-and-run, bunt or hit away. Only STRAT-O-MATIC BASEBALL brings you so realistically face-to-face with the decisions a Big League Manager makes on the playing fields.

You're always arguing with that guy down the block about who can manage a Big League team better. Well now you can settle that argument under as close to real game conditions as you can find this side of a Major League dugout. And have great fun doing it playing STRAT-O-MATIC Baseball, the real-to-life game that uses actual big league players according to their proven abilities. It's strictly up to YOU to manage your players — to pull them together under your leadership into the most powerful team possible.

You know your baseball. What to expect from clutch-hitting Roberto Clemente with men on base. How to pitch to Willie Mays with Willie McCovey on deck. How the good control pitchers like Fergy Jenkins seem to get stronger in the late innings while "wild men" like Nolan Ryan tire. In STRAT-O-MATIC its up to you to get the most out of your players.

DO THINGS YOUR WAY

As you watch a game on TV, aren't there times when you disagree with the manager's decision? When you'd hold Tom Seaver back an extra day to match the Cardinal's Ace, Bob Gibson. Well STRAT-O-MATIC is your chance to play Big League baseball YOUR way.

As a STRAT-O-MATIC Manager, if you make the right decisions, you're going to win. That's because we've taken every possible statistic on 480 Big League players and put them into a computer. All this vital information is brought together on an individual performance card for EACH player. In STRAT-O-MATIC, a player performs as he does on the field. Brooks Robinson makes those incredible plays at third. Frank Howard hits them out of sight.

EASY-TO-PLAY

Sounds complicated? It's not. The computer does all the hard figuring. Playing STRAT-O-MATIC is easy. It's only the decisions that are hard. Should you hit and run with Boog Powell at bat. It reduces the chances of a groundball Double Play. But you take a chance on the free-swinging Powell taking a whiff as the runner is cut down at second. It's YOUR decision in STRAT-O-MATIC.

STRAT-O-MATIC Baseball begins when you make up your lineup. Would you go with Manager Spanky Anderson's day-to-day lineup for Cincinnati? Or would you slot Pete Rose in the important third place in the order rather than as lead-off? When, as Yankee Manager, is it time to yank Stan Bahnsen? Do you bring in McDaniel or Aker?

PLAY YOUR DREAM GAMES

Manage STRAT-O-MATIC against all the kids in the neighborhood. Play actual American and National League schedules. Play your inter-league "dream games" — Vida Blue on the mound for Oakland against the Mets with Tom Seaver. You can even pick your own ALL-STAR teams and manage them in a 7-game "World Series" rather than the inconclusive single game.

If you like Big League Baseball, you'll love STRAT-O-MATIC. And just playing it will help you to become a "headier" player yourself. Fill in the coupon and we'll mail you a colorful brochure explaining STRAT-O-MATIC BASEBALL in detail. It's free and includes free samples.

Big League Baseball... the STRAT-O-MATIC way

just fill in coupon for free brochure with samples

STRAT-O-MATIC GAME CO., INC. Dept. 840
82A South Bayles Avenue
Port Washington, N.Y. 11050

Please send me free brochure including samples of STRAT-O-MATIC Baseball.
I enclose 10 cents to cover postage and handling.

Name _____

Address _____

City _____ State _____ Zip _____

PUZZLE: FIND AL

Al's got himself lost in his job.

He does his work. He draws his pay. He gripes, and hopes, and waits. But the big breaks never seem to come.

You have to hunt hard for Al. He's in a rut!

Then, who's the figure standing out in the picture? That's Tom. Tom grew tired of waiting. He decided to act. He took three important steps:

1. Wrote to I.C.S. for their three famous career books.
2. Enrolled for an I.C.S. job-related course.
3. Started to apply—on the spot—what he was learning.

The others began to say, "Ask Tom, he knows." The supervisor began to take notice. The boss began to receive reports on Tom's progress. *And Tom began to move!*

It's a fact worth remembering: An I.C.S. student always stands out!

P.S.—You'll find men like Al everywhere—griping, hoping, waiting—reading this and skipping on. But forward-looking fellows like Tom will take time to investigate, will mark and mail the coupon and get the three valuable career books free. They're men of action. And a few short months from now, you'll see them start to move!

ICS International Correspondence Schools Scranton, Pa. 18515

ICS, Scranton, Pa. 18515
Canadian residents use above address for service from ICS Canadian, Ltd. In Hawaii, use P.O. Box 418, Honolulu.

☐ **ARCHITECTURE, ART**
Here's your opportunity to get practical, professional training that can turn you into a well-paid specialist... in fields with a tremendous future. Learn at home! Your first step is to get complete, free information now, from ICS.

☐ **ACCOUNTING**
The classified section of your own newspaper will make it clear to you—there's a real demand for men and women trained in the skills of accounting. A real future ...where the action is. Learn accounting now, at home, through ICS!

☐ **ENGINEERING**
ICS-trained engineers are known and respected in industry, government. Options include Civil, Mechanical, Electrical, or Chemical. Learn through, recognized professional engineering skills now, at home, through ICS!

☐ **COMPUTERS**
To get a head start in tomorrow's world... get in the rapidly expanding world of computers now. Specialists in computers are needed today... will be in even more demand tomorrow! Learn this exciting field through practical at-home training, through ICS!

☐ **HIGH SCHOOL**
A high school diploma is a "must" in today's world.... it opens new doors for you.....and it's worth up to $100,000 over a lifetime. Get yours now, at home, through ICS. —here's a diploma that is recognized and respected!

☐ **AUTO MECHANICS**
Every year there is a growing shortage of skilled professional mechanics needed to keep this nation's cars and trucks rolling. Here is good pay, advancement, and enjoyment. Learn the basics and highly rewarding specialties, the world-famous ICS way!

☐ **ELECTRONICS**
The whole exciting world of tomorrow opens up to the man or woman trained in electronics! Learn this field and you can just about write your own ticket. Get your thorough, professional training now at ICS.

☐ **DRAFTING**
Every new product, every improved product in today's world begins on the drawing boards—requires the professional skill of a capable draftsman. Learn this satisfying, rewarding career now the proven-successful ICS way!

☐ **BUSINESS ADMINISTRATION**
The business world can never find enough capable people trained to step up to better pay and greater responsibility. Here's where every man or woman can get the training to move ahead confidently—through ICS!

☐ **SECRETARIAL**
Here's your way to land a good job, to advance in your present job—or to find a very special new job in the business world. ICS training is practical, up-to-date, and very helpful in making your life pleasant, rewarding, secure.

☐ **ELECTRICIAN**
The electrical maintenance, repair, and building fields call for more and more trained electricians. Here is real security doing a job you like to do. ICS is famous for its training in electricity, step-by-step from basics to full professionalism.

☐ **INTERIOR DECORATING**
Here's your opportunity to have not just talent and interest and turn it into a rewarding career that's fun... because of ... it's hard to distinguish professional and amateur at tomorrow. Learn practically at home—the perfect place to learn it. Through ICS.

ACT NOW! INFORMATION FREE! Mail coupon to ICS, Scranton, Pa. 18515.

Please send me, without cost or obligation, FREE booklet and full information on the field I have checked.

Over 200 Others Including:
- ☐ Building Trades
- ☐ Plumbing, Heating, Air Conditioning
- ☐ Shop Practice

If your field is not included, please specify here: _____

Miss
Mrs.
Mr. (Please print) _____ Age _____

Address _____ Apt. # _____

City _____ State _____ Zip _____

Approved for Veterans for Tuition Refund • Approved for Federally Insured Loans • Accredited Member National Home Study Council A7270D

DIG THESE!

Four new SNAP TITE®
drag construction models you build without glue, without paint and without help.

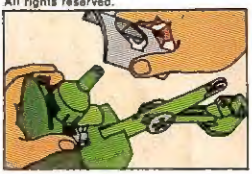
Extreme Shovel™
Cab pivots, shovel scoops, arms move. Tears through the traps in record time.

Boss Bulldozer™
Blade raises, lowers. World's only competition bulldozer.

Mountain Mover™
Truck bed raises, lowers. Toughest machine on 10 wheels!

Screamin' Skipshovel™
Shovel blade raises, lowers. Plenty of power, tons of traction.

© 1971
Monogram Models, Inc.
All rights reserved.



It's easy to build these SNAP TITE® drag models. The pieces snap tightly together without glue or paint. Start building your own fleet of the world's fastest, freakiest construction vehicles.

Monogram quality hobby kits MATTEL®

If they were any more real, you'd need a hard hat.